

HIV/AIDS & Aging Awareness

What is NHAAAD?



“AGING IS A PART OF LIFE; HIV DOESN’T HAVE TO BE!”

The AIDS Institute launched National HIV/AIDS and Aging Awareness Day (NHAAAD) on September 18, 2008. Each year our nation observes NHAAAD and promotes activities on or around September 18th. The campaign is recognized by the U.S. Department of Health and Human Services, www.aids.gov.

National HIV/AIDS and Aging Awareness day highlights the complex issues related to HIV prevention, care and treatment for aging populations in the United States. The goal of the campaign is to emphasize the need for prevention, research, and data targeting the aging population, medical understanding of the aging process and its impact on HIV/AIDS.



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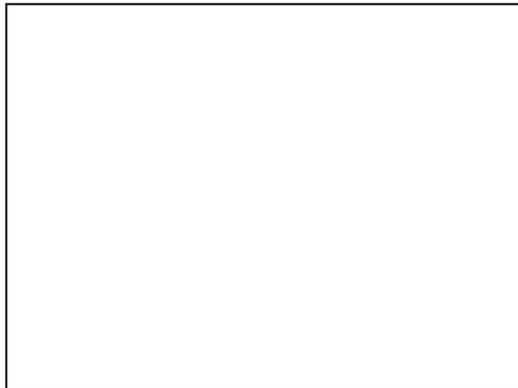
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For additional information or to participate in National HIV/AIDS & Aging Awareness Day activities, please visit The AIDS Institute at www.NHAAAD.org

For local information, please contact:



The AIDS Institute



THE AIDS INSTITUTE

The AIDS Institute is a national nonprofit and nonpartisan public policy, research, advocacy, and education organization with offices in Washington, DC and Tampa, Florida.

Begun as a grass roots community mobilization effort in the late 1980s, The AIDS Institute’s mission is to promote action for social change through public policy research, advocacy, and education.

The AIDS Institute remains focused on HIV/AIDS while incorporating efforts in related areas including hepatitis, malaria, tuberculosis, and systems issues such as access to services, poverty, and human rights.

www.TheAIDSInstitute.org



HIV/AIDS & Older Adults

In 2013, the Centers for Disease Control and Prevention reported persons aged 50 and older accounted for approximately:

- 18% of new HIV diagnoses
- 26% of persons living with HIV
- 27% of all AIDS diagnoses
- 59% of all deaths of persons with AIDS

Of those individuals who were diagnosed with HIV at age 50 or older, 44% were 50-54 years of age.

HIV/AIDS data is referenced from the Centers for Disease Control and Prevention, www.cdc.gov/hiv.

Target Audience

- I. People living with HIV/AIDS (PLWHAs) who are aging with the disease or already over 50 at the time of their initial diagnosis
- II. Increasing percentage of the population that needs to protect itself from HIV infection, including the growing baby boomer population
- III. Increasing number of grandparents becoming the primary guardians for children who have lost their parent(s) to HIV/AIDS

Due to unique challenges and issues among the HIV and aging population, the campaign hopes to bring those issues to light and to work closely with other local, regional and national organizations.

**ABOUT 1 IN 4 ADULTS
IN THE US WHO ARE
LIVING WITH HIV
INFECTION ARE AGED
50 OR OLDER**



How Can You Get Involved?

The AIDS Institute believes that education is the key to curbing the spread of HIV for older adults and ensuring the best possible care and treatment for those already living with the virus.

We invite your organization and its community members to plan, promote and participate in awareness day related activities on or around **September 18th**. Activities that target HIV prevention messages, promote HIV testing, and encourage care and treatment for older adults living with HIV are highly recommended.

For more information or additional planning ideas on NHAAD, please visit www.NHAAD.org.